

**WELCOME LUNCHEON \$1,000 PRIZE!** Don't miss Friday's luncheon for a chance for your paper to win a \$1,000 gift basket! Each person registered for your paper is a separate entry. See the PPA Facebook page for details!



## 110th PPA Convention March 20-21, 2020

### Community Journalism



In today's world with the press seemingly under siege, what community newspapers do everyday is becoming more important. **AUSTIN LEWTER**, editor and publisher of the Whitesboro News-Record, reminds us of why our society needs honest journalism more than ever.

### Let the Sun Shine!

Celebrate **SUNSHINE WEEK** at this year's PPA Convention with a refresher on the Texas Open



Meetings and Open Records laws with Lubbock attorney **DON RICHARDS**, a man with ink in his blood and a passion for the press who loves to help newspapers keep elected officials accountable for their actions.

### Staying Relevant & Achieving Your Goals

**ROBERT RIZA** helps individuals and organizations set, reach for, and achieve their goals and dreams. Serving in higher education for more than 20 years, he draws from a wide range of experience to help others progress while dodging the "holes in the road."



### Improve Your Paper & Make More Money

Two sessions on Saturday to help make your paper better and improve your bottom line. First, learn how to make your PDFs better so that you get the results you want from your printer. And second, compare best practices with other publishers on how to increase ad sales and circulation!

### Getting Social



**LAURIE BROWN**, publisher of the Canadian Record, and **KARI COLLINS**, advertising director and columnist of the Iowa Park Leader, share what works for their papers to connect with readers on Social Media.



### "Hey, Ref, You Stink!"



The title of his book gets your attention and **MARLON SPARKS** brings a passion and a zest for life with his powerful message of encouragement.

### Also featuring...

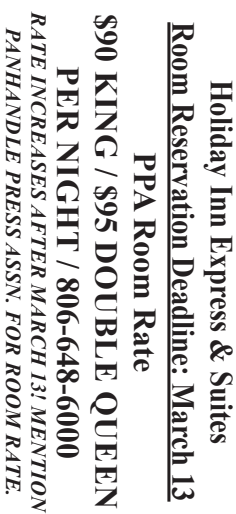
The PPA Hall of Fame and the Better Newspaper Contest!

**Hall of Fame Ballot Deadline: March 6 • Hotel Deadline: March 13 • Registration Deadline: March 12**

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ANNUAL

## PPA SILENT AUCTION SUPPORTING PPA SCHOLARSHIPS

Please bring items for the Silent Auction to be held Friday, March 20. Proceeds fund our PPA Scholarships!

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**CONVENTION SIGN-UP DEADLINE: March 12, 2020**

Cancellations must be received by 5 p.m. March 13, 2020, to receive a refund of registration. Registrants must make their own hotel arrangements by calling the **Holiday Inn Express & Suites at 806-648-6000**. Mention PPA when making reservations. Room cost is \$90 for a King Room or \$95 for a Double Queen Room per night and the PPA rate deadline for hotel reservations is March 13. **Mail convention registration form to: Panhandle Press Association, c/o Roger Estlack, P.O. Box 1110, Clarendon, TX 79226. TO PAY BY CREDIT CARD, CALL 806-874-2259.**

# PANHANDLE PRESS ASSOCIATION

## 2020 Hall of Fame Ballot

Each paid member of the Panhandle Press Association receives one Hall of Fame ballot and may **vote for up to two nominees**. Please mark your choices and return to the address below by **March 6, 2020**. Winners will be announced during the annual convention at the Hall of Fame Banquet on Friday, March 20, 2020, in Perryton.

\_\_\_\_\_ **Harry Koch** Harry Koch, at the age of 24, purchased the Quanah Chief in 1891. Three years later, he acquired the Quanah Tribune. He combined them into the Quanah Tribune-Chief. He was the editor/owner for 50 years until his death. Through the newspaper, Koch was an advocate for Quanah and its growth. He ran positive stories about Quanah that was statewide to help his town prosper. He was involved with the Panhandle Press Association from its inception. He was actively involved in other press associations as well and was the Texas Press Association president in 1918-19, the West Texas Press Association in 1918, and the North West Texas Press Association in 1903-04. He also served as vice president of those associations as well as vice president of the PPA in 1935-36. When not serving as an officer, Koch used his time to serve on association committees helping the industry.

\_\_\_\_\_ **Nancy Young** Nancy June (Christian) Young was a lifetime Stinnett resident and worked in the newspaper industry for over 40 years at both the Borger News-Herald and the Pampa News. She was the editor of the Stinnett Herald during the 1970s and 1980s before working as a reporter at the Borger News-Herald. In the early 1990s, Nancy went to Pampa. In 2003, she came back to Borger, and was named editor in 2004. She remained there until her retirement in 2006. After her retirement, Nancy began an online newspaper named Hutchinson County. Highlights, as she called it, provided former and current residents information about Borger, Fritch, and Stinnett. One of her key concerns was sharing the background and history of Hutchinson County with its residents. As Facebook became popular, Nancy saw another avenue in which to ensure information was passed on and created the Stinnett Rattler Page. Nancy died Aug. 30, 2019, at the age of 76.