

NEW CONVENTION FORMAT! FRIDAY EVENING THRU SATURDAY EVENING!



Enhance Social Media



Early Birds to this year's PPA convention can learn more about enhancing their paper's Social

Media Presence Friday afternoon with **JOSH GODSEY**! An Amarillo native and journalism major, Josh is a former college newspaper editor. Storytelling has been the foundation of his career. He is now the head of digital marketing at Expio Consulting.

Kooky's Road Trip



Widely known for his sense of humor and as an Adobe Certified Instructor, **RUSSELL VIERS** has

traveled the globe, but one of his most interesting treks has been a 2500-mile trek from the Pacific Northwest to his Kansas home by way of Las Vegas and Amarillo

in a 1964 Rambler! Learn more about who he met and what he saw during the annual **HALL OF FAME BANQUET** Friday night.

Work Smarter

RUSSELL VIERS is always on the leading edge of technology. With his extensive knowledge and entertaining style, Russell will join us Saturday to show us his methods to streamline production in Photoshop and InDesign to automate workflows and save time.

Covering the State



In an age where journalism seems under attack, The Texas Tribune is finding ways to succeed and cover news across the state.

ROSS RAMSEY, Tribune Executive Editor and Co-Founder joins us for lunch Friday to tell us more about

the Tribune's efforts and what's happening in Austin.

Make More Money



KIM WARE, publisher of the Azle News, leads us on a discussion Saturday afternoon about what works for

modern community newspapers in terms of advertising sales. Bring your most profitable ideas and find out what others are doing to make money as well.

Ethics Panel

Our **ALL-STAR PANEL** of veteran journalists lead a roundtable discussion on the moral dilemmas and pitfalls faced by all community newspapers.

AND ALSO FEATURING:

POLK STREET NIGHT LIFE

Join us for Hospitalities in Downtown Amarillo's newest venues!

Hall of Fame Ballot Deadline: March 1 • Hotel Deadline: February 22 • Registration Deadline: March 8

EIGHTH
ANNUAL

PPA SILENT AUCTION
SUPPORTING PPA SCHOLARSHIPS

Please bring items for the Silent Auction to be held Friday, March 22. Proceeds fund our PPA Scholarships!



Registration Form
109th Annual Convention of the
Panhandle Press Association
March 22-23, 2019 • Amarillo, Texas

Courtyard Marriott Amarillo Downtown
Room Reservation Deadline: February 22
PPA Room Rate
\$139 PER NIGHT / 806-553-4500
RATE INCREASES AFTER FEBRUARY 22!

Newspaper or Company Name _____ Phone _____ Fax _____
 Street _____ City _____ State _____ Zip _____

[illegible]

REGISTRATION FEES: One full registration required.

(Registration Includes All Meals)

Adults _____	@ \$95 each
Children (7-18) _____	@ \$50 each

Additional meal tickets:

_____	@ \$25 each for Friday Luncheon
_____	@ \$30 each for Friday Banquet
_____	@ \$25 each for Saturday Awards Dinner

Yearly dues (if not already paid)

TOTAL AMOUNT ENCLOSED

Cancellations must be received by 5 p.m. March 11, 2019, to receive a refund of registration. Registrants must make their own hotel arrangements by calling the **Courtyard Amarillo Downtown at 806-553-4500**. Mention PPA when making reservations. Room cost is \$139 per night and the PPA rate deadline for hotel reservations is February 22. **Mail convention registration form to: Panhandle Press Association, c/o Roger Estack, P.O. Box 1110, Clarendon, TX 79226. TO PAY BY CREDIT CARD, CALL 806-874-2259.**

CONVENTION SIGN-UP DEADLINE: March 8, 2019

PANHANDLE PRESS ASSOCIATION

2019 Hall of Fame Ballot

Each paid member of the Panhandle Press Association receives one Hall of Fame ballot and may **vote for up to two nominees**. Please mark your choices and return to the address below by **March 1, 2019**. Winners will be announced during the annual convention at the Hall of Fame Banquet on Friday, March 22, 2019, in Amarillo.

_____ **Mary Hudson Dudley** Mary Hudson Dudley, assumed the position of publisher of The Perryton Herald after her brother's death in 2014. She grew up in the family business. Her family purchased the Ochlitree County Herald in 1959 and changed the name to the Perryton Herald in 1962. Mary earned a degree in journalism and lived the family tradition, working by deadlines and attending annual press conventions. She served as president of PPA in 2001-2002 and recently returned to serve on the board. She has served as president of the West Texas Press Association and has been the WTPA secretary/treasurer since 2004. In 2011, the WTPA bestowed its highest honor on Mary, the Harold Hudson Award, which is named for her late father.

_____ **Gary Smith** Gary Smith was born in Goldsboro, North Carolina. He served in the Army before graduating from North Carolina Wesleyan University and later attended North Carolina Baptist Seminary. He served as pastor of several churches in North Carolina, Virginia, Louisiana, and Texas. He and his wife Cathy owned and operated newspapers in Texas for more than 30 years, starting with the Eldorado Success and later the Devil's River News before becoming the owners of the Hansford County Reporter-Statesman in Spearman, which Cathy continues to publish. Gary served on the PPA board and was very active for a time in annual PPA conventions. Gary passed away April 4, 2018.

_____ **Larry Thornton** Larry Thornton was born October 20, 1958, in Arkansas City, Kansas. Before entering journalism, Larry had a career as a police officer. He worked at the Shawnee Sun, and he and wife Dianne owned and operated a newspaper before moving to Muleshoe where Larry was pastor of the Richland Hill Baptist Church. Larry became the editor of the Muleshoe Journal, and the paper developed a reputation as an award winning publication during the annual PPA Better Newspaper Contest. Larry joined the board of directors for several years and served as PPA president in 2016-2017. Larry passed away on November 14, 2018.

Roger Estlack, PPA Secretary, PO Box 1110, Clarendon, TX 79226
MUST BE RECEIVED BY MARCH 1, 2019.