



PANHANDLE PRESS ASSOCIATION

OFFICE OF THE SECRETARY

PO BOX 1110 | CLARENDON, TEXAS 79226

December 12, 2011

Dear PPA Member,

Enclosed you will find the rules and labels for the PPA Better Newspaper Contest based on your publications in 2011. Winners will be recognized during the Awards Brunch at the 102nd PPA Convention in Canyon on March 31, 2012.

Some required procedures are also detailed in this letter. All entries must be from work done in 2011. The absolute deadline for all entries is Friday, January 20, 2012. To be considered for the contest, all entries must be postmarked by 5 p.m. that date. Newspapers whose entries are received by Friday, January 13, 2012, at 5 p.m. will receive five bonus points toward the General Excellence Award.

All entries should be contained on complete tearsheets, marked on the upper left corner of the page with the enclosed labels. These have been printed on label sheets to expedite this step of the process. Tearsheets should include the name of the newspaper, date of publication, and the name of the writer or photographer. All entries must be marked in red.

To be eligible for contest consideration and judging, entries must be from PPA member newspapers in good standing (your PPA dues must be paid) and be accompanied by the entry form at the bottom of this letter and a \$25 company check, which covers all entries.

You should receive confirmation by e-mail to let you know your entries have been received. If you do not receive confirmation within 10 days of the date your entries were postmarked, call me at 806-935-4111 to check.

Good luck!

Sincerely,
Wanda Brooks
Contest Chairman

PLEASE CUT HERE AND AND RETURN FORM WITH \$25 ENTRY FEE.

PPA Contest Entry Form

Newspaper name: _____

Contact person: _____

Contact e-mail address: _____

Contact phone number: _____